

ENERGY POWERS JOBS & OPPORTUNITY IN ARIZONA



Reliable, affordable energy supports businesses, attracts investment, and creates jobs across the state

A STRONG GRID STARTS WITH BALANCE



Balanced Energy Mix
Multiple fuel sources support reliability



Always-On Power
Nuclear and natural gas provide 24/7 energy



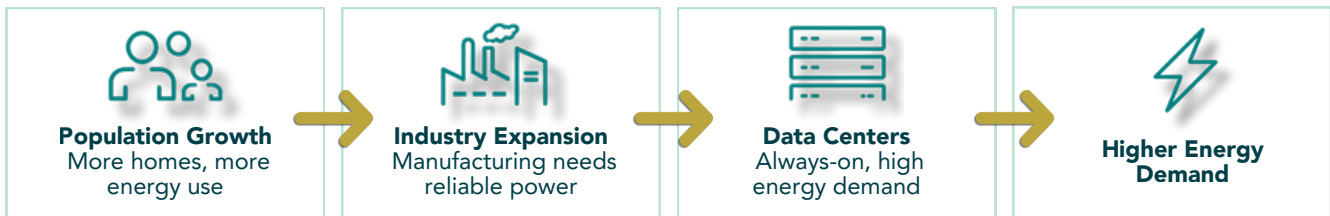
A Strengthened & Modernized Grid
Reliable infrastructure keeps power flowing

ARIZONA: A NATIONAL LEADER IN GRID RELIABILITY

According to EIA data, Arizona ranks in the top 3 states for grid reliability, compared to New York (#15), Connecticut (#35), California (#36).



WHAT'S DRIVING ENERGY DEMAND?



Together, population growth, expanding industry, and rising technology needs are increasing energy demand across Arizona

WHAT DOES A STRONG GRID DO FOR ARIZONA?



Creates Jobs

Energy investment supports skilled trades, construction workers, and long-term infrastructure jobs



Supports Small Business

Restaurants, retail shops, and service providers depend on affordable energy to keep doors open



Powers Key Industries

From advanced manufacturing to data centers, energy keeps Arizona's fastest-growing industries running

DID YOU KNOW?

ARIZONA'S PEAK ENERGY DEMAND COULD INCREASE BY UP TO 40% OVER THE NEXT 15 YEARS, DRIVEN BY GROWTH AND EXTREME HEAT.

SHARE YOUR VOICE: SUPPORT ARIZONA'S ENERGY ADVANTAGE



SAMPLE OP-ED TEMPLATE

Arizona holds the power to remain a pacesetter for energy reliability

BY: [NAME, TITLE, ORGANIZATION]

Arizona is booming. We have experienced rapid population growth and a spike in energy demand. The Grand Canyon State has weathered the wave due to its [strong energy system](#) – a payoff of forethought and long-term planning.

The [] is delighted Arizona boasts one of the most dependable electric grids in the United States. According to the most recent [data from the U.S. Energy Information Administration \(EIA\)](#), Grand Canyon State customers average less than 90 minutes of total power outage for an entire year. The reliability of our state's grid ranks among the top three in the nation, compared to less-stable states like New York (No. 15), California (No. 36) and Texas (No. 44).

A sturdy, high-performing electric system is critical to businesses and communities because it supports operations and keeps Arizona competitive in attracting investment which brings additional jobs to the state. Our membership salutes Arizona's energy leadership for taking an approach that continues to deliver – because it's about more than merely keeping the lights on.

Consistent and more diverse energy helps offer more manageable energy bills for families. Arizona [customers are currently paying rates](#) totaling less than half of what California residents are shelling out for electricity.

Arizona's pledge to prevent financial stress on its families is a result of state leaders' commitment to prevent stress on the electric grid. States relying too heavily on one energy source often face volatility and spikes in consumer costs.

Our electricity is [generated mainly from natural gas \(45%\) and nuclear power \(27%\)](#). Nuclear energy helps provide reliable, around-the-clock power to more than 4 million homes and businesses annually. Providing significant generation that can scale with demand, natural gas adds flexibility to keep the grid stable – even during extreme conditions or periods of rapid growth.

After experiencing a population growth rate between 2020 and 2024 ranked among the top 10 states, Arizona is primed for even more expansion – and we are prepared to prosper.

The Grand Canyon State's peak energy demand could increase by up to 40 percent during the next 15 years. Every new data center, manufacturing facility and neighborhood adds demand to the grid – and our region's extreme heat presents its own separate impact. However, Arizona is built to keep up.

Proven to feature the proper balance, our system is shown to excel even as demand rises. The Grand Canyon State has more nuclear and less intermittent resources on its grid than both California and Texas. That proportional mix helps deliver the outcomes customers expect and deserve.

Arizona's population, economy, business community, residents, manufacturing base and technology sector all depend on reliable, affordable energy. The Grand Canyon State has answered that call by building ahead of demand and will continue to stay ready for what and who comes next.

As other states are suffocated by a torrid uptick in growth, Arizona has proven it can handle the heat. We have remained a step ahead by investing in a dependable, diverse and responsive power system that is better positioned to handle rising demand without putting added pressure on consumers.

More: [Learn why Arizona offers power you can count on](#)

HOW TO USE THIS OP-ED

This sample op-ed is designed as a starting point for business leaders, community voices, and stakeholders. Customize it with your organization's perspective, local examples, and submit it to your local newspaper or online publication to help inform the conversation.

[Help Keep Arizona's Energy Future Strong](#)